

# CONTRACT



**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2391254 /		<u>Alt Order #</u> WOC13424221
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/07/22 - 03/27/22	<u>Estimate #</u> 1468	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

**Medium Buying LLC**  
**815 Grandview Ave**  
**Suite 600**  
**Columbus, OH 43215**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/14/22	03/25/22	Today Show	7:00 AM-9:00 AM		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$275.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$275.00			
N 2	WOWT	03/14/22	03/25/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$350.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$350.00			
N 3	WOWT	03/14/22	03/25/22	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$700.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$700.00			
N 4	WOWT	03/14/22	03/25/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$250.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$250.00			
N 5	WOWT	03/14/22	03/25/22	Today Show II	9:00 AM-10:00 AM		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$100.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$100.00			
N 6	WOWT	03/14/22	03/25/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$350.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$350.00			
N 7	WOWT	03/14/22	03/25/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$225.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$225.00			
N 8	WOWT	03/14/22	03/25/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MTWTF--				5	\$80.00			
	Week:	03/21/22	03/27/22	MTWTF--				5	\$80.00			
N 9	WOWT	03/14/22	03/25/22	Midday News	11:00 AM-12:00 PM		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/14/22	03/20/22	MTWTF--				5	\$100.00			
Week:		03/21/22	03/27/22	MTWTF--				5	\$100.00			
N 10	WOWT	03/07/22	03/23/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--W----				1	\$850.00			
Week:		03/14/22	03/20/22	--W----				1	\$850.00			
Week:		03/21/22	03/27/22	--W----				1	\$850.00			
N 11	WOWT	03/07/22	03/20/22	NBC Nightly News Su	5:30 PM-6:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$500.00			
Week:		03/14/22	03/20/22	-----S				1	\$500.00			
N 12	WOWT	03/07/22	03/19/22	Sa Today	8:00 AM-9:30 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S-				1	\$250.00			
Week:		03/14/22	03/20/22	-----S-				1	\$250.00			
N 13	WOWT	03/07/22	03/20/22	Meet The Press	9:00 AM-10:00 AM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$275.00			
Week:		03/14/22	03/20/22	-----S				1	\$275.00			
N 14	WOWT	03/07/22	03/23/22	Wednesday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--W----				1	\$850.00			
Week:		03/14/22	03/20/22	--W----				1	\$850.00			
Week:		03/21/22	03/27/22	--W----				1	\$850.00			
N 15	WOWT	03/07/22	03/20/22	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$250.00			
Week:		03/14/22	03/20/22	-----S				1	\$250.00			
N 16	WOWT	03/07/22	03/24/22	Thursday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	---T---				1	\$350.00			
Week:		03/14/22	03/20/22	---T---				1	\$350.00			
Week:		03/21/22	03/27/22	---T---				1	\$350.00			
N 17	WOWT	03/07/22	03/23/22	Wednesday Prime Hr 1	6:57 PM-8:00 PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--W----				1	\$750.00			
Week:		03/14/22	03/20/22	--W----				1	\$750.00			
Week:		03/21/22	03/27/22	--W----				1	\$750.00			
N 18	WOWT	03/07/22	03/24/22	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	---T---				1	\$350.00			
Week:		03/14/22	03/20/22	---T---				1	\$350.00			
Week:		03/21/22	03/27/22	---T---				1	\$350.00			
N 19	WOWT	03/07/22	03/19/22	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S-				1	\$350.00			
Week:		03/14/22	03/20/22	-----S-				1	\$350.00			
N 20	WOWT	03/07/22	03/20/22	Weekend News Su	7:00 AM-8:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$100.00			
Week:		03/14/22	03/20/22	-----S				1	\$100.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 21	WOWT	03/07/22	03/20/22	Su 630a-7a	6:30 AM-7:00 AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$30.00			
Week:		03/14/22	03/20/22	-----S				1	\$30.00			
N 22	WOWT	03/07/22	03/20/22	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$250.00			
Week:		03/14/22	03/20/22	-----S				1	\$250.00			
N 23	WOWT	03/07/22	03/20/22	Su Today	8:00 AM-9:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S				1	\$250.00			
Week:		03/14/22	03/20/22	-----S				1	\$250.00			
N 24	WOWT	03/07/22	03/24/22	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	---T---				1	\$400.00			
Week:		03/14/22	03/20/22	---T---				1	\$400.00			
Week:		03/21/22	03/27/22	---T---				1	\$400.00			
N 25	WOWT	03/07/22	03/19/22	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S-				1	\$300.00			
Week:		03/14/22	03/20/22	-----S-				1	\$300.00			
N 26	WOWT	03/07/22	03/19/22	NBC Nightly News Sa	5:30 PM-6:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S-				1	\$500.00			
Week:		03/14/22	03/20/22	-----S-				1	\$500.00			
N 27	WOWT	03/07/22	03/19/22	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	-----S-				1	\$200.00			
Week:		03/14/22	03/20/22	-----S-				1	\$200.00			
N 28	WOWT	03/07/22	03/11/22	Today Show	7:00 AM-9:00 AM		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$275.00			
N 29	WOWT	03/07/22	03/11/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$350.00			
N 30	WOWT	03/07/22	03/11/22	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$700.00			
N 31	WOWT	03/07/22	03/11/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$250.00			
N 32	WOWT	03/07/22	03/11/22	Today Show II	9:00 AM-10:00 AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$100.00			
N 33	WOWT	03/07/22	03/11/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$350.00			
N 34	WOWT	03/07/22	03/11/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/07/22	03/13/22	--WTF--				3	\$225.00			

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N 35	WOWT	03/07/22	03/11/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$80.00			
N 36	WOWT	03/07/22	03/11/22	Midday News	11:00 AM-12:00 PM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/07/22	03/13/22	--WTF--				3	\$100.00			
<b>Totals</b>											159	\$48,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/25/22	159	\$48,750.00	(\$7,312.50)	\$41,437.50
<b>Totals</b>	159	\$48,750.00	(\$7,312.50)	\$41,437.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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